

ADVANCED DIGITAL ENTREPRENEURSHIP PROGRAMME FOR 50 SMALL, MEDIUM AND MICRO ENTERPRISES (SMMEs) FOR THE 2022-23 FINANCIAL YEAR

The Public Service Sector Education and Training Authority (PSETA) invites PSETA accredited Skills Development Provider(s) (SDPs) to apply to participate in the Advanced Digital Entrepreneurship programme, which will be delivered by the National Electronic Media Institute of South Africa (NEMISA).

1. PROGRAMME DETAILS

- a. The identified programme aims to develop knowledge of digital skills for exploring, starting, running, and growing a digital enterprise.
- b. The programme is for a duration of 15 DAYS ((5 Days -Contact Sessions; 8 Days of Self-study, research, and portfolio evidence gathering; 2 Days Portfolio Packaging and submission) with facilitator.
- c. A hybrid of virtual and face-to-face training methods will be used.
- d. Programme Modules:
 - i. Understanding Entrepreneurship
 - ii. Being an Entrepreneur
 - iii. Identifying Market Opportunities and Innovations
 - iv. Business Planning (Business Model Canvas)
 - v. Running and Managing a Small Business (E-Business/Digital Enterprise)
 - vi. Growing and Expanding your SMME

2. ENTRY REQUIREMENTS

- a. Must be accredited as a Skills Development Provider (SDP) with PSETA
- b. Must be an SMME (Director/Staff member or Affiliate)
- c. Grade 9 (Standard 7)
- d. Digitally literate
- e. Maximum number of attendees - Two (2) members per SMME
- f. Proof of relationship (letter) – Attendee/s representing the SMME
- g. Certified copy of your Identity Document
- h. Companies and Intellectual Property Commission (CIPC) certificate/document indicating the SMME registration
- i. Completed and signed PSETA Skills Programme form

3. IMPORTANT INFORMATION FOR APPLICANTS

- a. Completed PSETA Skills Programme forms, along with the documents listed in section 2 must be submitted on the dedicated email address SibongileMa@pseta.org.za and/or SheilaL@pseta.org.za **(NB: No applications will be accepted if submitted through any other means).**
- b. Late applications will not be accepted.
- c. PSETA will allocate seats for the programme based on equitable participation across provinces, SDPs who have been active in training delivery.

ENQUIRIES: Ms Sibongile Maqungo SibongileMa@pseta.org.za; or Ms Michelle Mpanza MichelleM@pseta.org.za

CLOSING DATE: 15 MARCH 2023, 16h00